

RECEIVED  
CENTRAL FAX CENTER

JUL 18 2006

Attorney's Docket No.: 07844-427001

Client's Ref. No.: P391

OFFICIAL COMMUNICATION FACSIMILE:

OFFICIAL FAX NO: (571) 273-8300

Number of pages including this page 4

Applicant : Michael Kaplan et al.

Art Unit : 2176

Serial No. : 09/594,054

Examiner : Quoc A. Tran

Filed : June 14, 2000

Title : ENVIRONMENT-BASED BOOKMARK MEDIA

*MAIL STOP Appeal Brief-Patents*  
Commissioner for Patents

P.O. Box 1450

Alexandria, VA 22313-1450

A Reply Brief dated July 18, 2006, is attached in response to the Examiner's Answer mailed May 18, 2006.

Respectfully submitted,

Date: July 18, 2006



Brian J. Gustafson

Reg. No. 52,978

Fish & Richardson P.C.  
500 Arguello Street, Suite 500  
Redwood City, California 94063  
Telephone: (650) 839-5070  
Fax: (650) 839-5071

50360723.doc

NOTE: This facsimile is intended for the addressee only and may contain privileged or confidential information. If you have received this facsimile in error, please immediately call us collect at (650) 839-5070 to arrange for its return. Thank you.

Attorney's Docket No.: 07844-427001 / P391

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE **RECEIVED**  
CENTRAL FAX CENTER

Applicant : Michael Kaplan et al.  
Serial No. : 09/594,054  
Filed : June 14, 2000  
Title : ENVIRONMENT-BASED BOOKMARK MEDIA

Art Unit : 2176  
Examiner : Quoc A. Tran  
Conf. No. : 7627

**JUL 18 2006**

**Mail Stop Appeal Brief - Patents**  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**REPLY BRIEF**

Pursuant to 37 C.F.R. § 41.41, the applicant responds to the Examiner's Answer, mailed May 18, 2006, as follows.

**Examiner's Answer at page 14, paragraph 2**

The examiner, citing a new portion of Horvitz, states that Horvitz discloses storing a link to the destination and a link to a remote bookmark media object associated with the destination on the client device at col. 4, lines 29-45. Specifically, the examiner states that cited portion discloses the claimed storing of a link to a destination as Horvitz's user input of a desired web page address. Additionally, the examiner states that the cited portion discloses the claimed storing of a link to a remote bookmark media object as Horvitz's set of web addresses. The applicant respectfully disagrees.

In Horvitz, when a user enters an address (e.g., in a browser), the system identifies a list of other web pages that the user is likely to access. *See* col. 4, lines 28-31. The entered address results in retrieval of the desired web page. *See* col. 7, line 59 to col. 8, line 20. Additionally, Horvitz does not disclose or suggest that the set of addresses is stored either. The set is generated only to determine which web pages to prefetch and store locally in response to the user's input address. *See* col. 4, lines 29-40; col. 23, lines 20-55. Thus, the pages themselves are

## CERTIFICATE OF TRANSMISSION BY FACSIMILE

I hereby certify that this correspondence is being transmitted by facsimile to the Patent and Trademark Office on the date indicated below.

Date of Transmission July 18, 2006

Signature 

Leticia A. Cuevas-Hernandez

Typed or Printed Name of Person Signing Certificate

Applicant : Michael Kaplan et al.  
Serial No. : 09/594,054  
Filed : June 14, 2000  
Page : 2

Attorney's Docket No. 07844-427001

stored and not the links to the pages. Furthermore, even if the set is stored, it is simply a list of web page addresses and not a link to a bookmark media object. In contrast, claim 1 distinguishes between a link to a destination and a separate link to a bookmark media object associated with the destination. The destination addresses in Horvitz's set are just addresses identifying web pages likely to be requested and not links to remote bookmark media objects. Therefore, the cited section of Horvitz fails to disclose or suggest storing a link to the destination and a link to a remote bookmark media object associated with the destination on the client device, as required by claim 1.

**Examiner's Answer at page 14, paragraph 4**

The examiner, again citing new portions of the reference, states that Smethers discloses the feature of claim 1 reciting displaying a bookmark window that includes a bookmark for the destination and the retrieved remote associated bookmark media object, the retrieved remote associated bookmark media object providing a representation of the destination, at col. 2, line 35 to col. 3, line 55 and col. 4, lines 1-15. Specifically, the examiner states that "the Examiner reads the above as client device stores a compact list of bookmark identifier (i.e., only the link) while the non-compact bookmark is stored remotely at the server storage and only execute when requested by the compact of bookmark identifier remotely" (Examiner's Answer at page 15, paragraph 2).

The cited section refers to the process of retrieving a bookmarked destination using a wireless device such as a mobile phone. See col. 2, lines 37-41. The wireless device can display a list of compact bookmarks for selection by the user, for example, an abbreviated name and a keypad number to press in order to request the bookmarked document. See col. 2, lines 57-63; col. 12, lines 32-60. The compact bookmark points to an intermediate server which identifies the desired destination from the compact bookmark and then retrieves the destination document (e.g., a web page), which is then routed to the wireless device. See col. 2, lines 57-63; col. 14, lines 34-59. Thus, the wireless device does not display a bookmark window that includes a bookmark for the destination and a retrieved remote associated bookmark media object.

Applicant : Michael Kaplan et al.  
Serial No. : 09/594,054  
Filed : June 14, 2000  
Page : 3

Attorney's Docket No. 07844-427001


The compact bookmarks do not link to the destination, but instead to an intermediate server which completes the request to the destination location. *See* col. 2, lines 63-65. Additionally, there is no disclosure or suggestion in Smethers that the wireless device also displays a retrieved bookmark media object associated with the destination, and which provides a representation of the destination, as also recited in the claim. Furthermore, the examiner, as quoted above, states that the compact list of bookmark identifiers includes only links. Therefore, the cited portion of Smethers fails to disclose or suggest displaying a bookmark window that includes a bookmark for the destination and the retrieved remote associated bookmark media object, the retrieved remote associated bookmark media object providing a representation of the destination, as required by claim 1.

For these reasons, and the reasons stated in the Appeal Brief, the applicant submits that the final rejection should be reversed.

Please apply any charges or credits to Deposit Account No. 06-1050.

Respectfully submitted,

Date: 18 July, 2006

  
\_\_\_\_\_  
Brian J. Gustafson  
Reg. No. 52,978

Customer No. 21876  
Fish & Richardson P.C.  
Telephone: (650) 839-5070  
Facsimile: (650) 839-5071

50360467.doc